



# SAN FELIPE DEL RIO CISD

February 26, 2023

## **SFDR CISD'S PETER OJEDA AND WILLARD JENKINS RECEIVE RECOGNITIONS AT TSPRA**

FOR IMMEDIATE RELEASE

Del Rio, Texas - San Felipe Del Rio Consolidated Independent School District (SFDR CISD) is proud to announce that two of its senior staff members, Peter Ojeda and Willard Jenkins, have been recognized for their outstanding contributions to education at the Texas School Public Relations Association (TSPRA) Annual Conference.

Peter Ojeda, the district's Multimedia Production Coordinator, has been awarded the Crystal Recognition Award, one of the highest honors bestowed by TSPRA. The award recognizes outstanding contributions to the field of public relations and communications in education. Ojeda's commitment to excellence in communications and marketing has been instrumental in promoting the district's vision of providing a world-class education to all its students.

Willard Jenkins, the district's Multimedia Production Coordinator, has been recognized with multiple Gold Awards in the documentary and promotional video categories. Jenkins has been instrumental in promoting the district's programs, creating a culture of excellence and promoting the development of students throughout the district.

"We are extremely proud of Peter and Willard for their accomplishments and recognition at the TSPRA Conference. Their dedication and commitment to our students and community are truly inspiring, and their contributions are invaluable to our district's success," said Reno Luna, SFDR CISD Director of Communications.

The TSPRA Annual Conference is a premier event for school public relations professionals from across Texas to network, share best practices and recognize outstanding achievements in communications and public relations in education.

About San Felipe Del Rio Consolidated Independent School District (SFDR CISD)

SFDR CISD is a public school district serving the educational needs of more than 11,000 students in Val Verde County, Texas. The district is committed to providing a quality education that empowers students to reach their full potential and become responsible, productive members of society.

For more information about SFDR CISD, please visit our website at [www.sfdr-cisd.org](http://www.sfdr-cisd.org).