# SAN FELIPE-DEL RIO CISD COMMUNITY & STUDENT ENGAGEMENT 2017-2018

21st Century Workforce Development



# **DEL RIO MIDDLE SCHOOL**

### 7 – 8

#### GUIDANCE AND COUNSELING

Guidance and counseling programs provide students with opportunities to explore CTE course options and secondary and post-secondary educational options.

Student/Parent Conferences	CTE Night – Orientation	CTE Course Fairs
– 4 year plans	Opportunities	

The following are **campus specific** programs, strategies, or methods.

### RATING

1	2	3	4
Unacceptable	Acceptable	Recognized	Exemplary
Students have no opportunity to explore CTE course options.	Campus collaborates with feeder elementary schools to make students aware of CTE course options.	In addition to Level 2 - Campus collaborates with feeder elementary schools to make students and parents aware of CTE course	In addition to Level 3 – Campus provides assistance to students in considering a graduation endorsement and in
		options.	selection of supporting CTE courses.

### CAREER EXPLORATION AND INVESTIGATION

Students utilize career interest assessment tools for career exploration and investigation.

Career Cruising	PSAT	CTE Course Fairs	GEEK Bus (STEM)
ACT Aspire/Duke Talent	College Visitations		

The following are **campus specific** programs, strategies, or methods.

# RATING

1	2	3	4
Unacceptable	Acceptable	Recognized	Exemplary
Students do not utilize	Campus ensures that all	In addition to Level 2 –	In addition to Level 3 –
career assessment	students have access to	Campus annually hosts	Campus utilizes career
tools.	career interest	a career awareness	interest assessment
	assessment tools.	activity.	tools to individualize
			guidance.

#### CAREER AND TECHNICAL EDUCATION COURSES

Enrollment in CTE courses is a function of local labor needs, student interest, and guidance from educators. CTE courses that integrate these elements include:

Career Portals	Touch Systems Data	GTT Design, Modeling,	GTT Applied Science
	Entry	Automation	Technology
GTT Energy,			
Environment, Flight			

The following are **campus specific** programs, strategies, or methods.

## RATING

1 Unacceptable	2 Acceptable	3 Recognized	4 Exemplary
Campus does not offer	Campus offers one CTE	Campus offers two CTE	Campus offers three or
any CTE courses.	course.	courses.	more CTE courses.

#### MARKETING, PUBLIC RELATIONS AND COMMUNITY OUTREACH

Campus leadership markets the CTE courses to students, parents, and the school community to ensure familiarity with curriculum, links to further study and workforce needs. Marketing efforts align with individual assessment results and student/parent interests. Examples of marketing include:

Course Catalog	Social Media	GEEK Bus (STEM)	Project Displays
CTE Brochures and	District Highlights	Campus and District	College and Career
Promotional Videos	newspaper edition	Websites	Guides
Community/Corporate	CTE Students of the	CTE/Fine Arts Exhibit	
Partnership Support	Month	Center	

The following are **campus specific** programs, strategies, or methods.

### RATING

1	2	3	4
Unacceptable	Acceptable	Recognized	Exemplary
Marketing efforts are	Campus markets CTE	Campus markets CTE	In addition to Level 3 –
not evident.	course options to	course options to students	Marketing efforts align
	students.	and parents.	with individual
			assessment results and
			targeted interests.