



SAN FELIPE DEL RIO CISD

Press Release – May 18, 2023

CTE MEDIA STUDENTS EARN AWARDS

Del Rio, Texas – The Cine De Mayo Festival, which took place May 16th in Eagle Pass Texas, ended on a high note for our Career and Technical Education (CTE) Media Tech students as they took home an impressive array of awards, demonstrating the incredible effect the CTE program has on our students and their talent.

The Practicum of Audio/Visual students, who have consistently displayed an immense dedication to their craft, clinched both 1st and 3rd place in the Short Narrative category. The team's innovative storytelling approach, coupled with their outstanding technical proficiency, secured their place at the top of the competition.

Luis Jimenez, a rising star in our Media Tech program, brought further laurels by securing the 2nd place in the Short Narrative category. His film, with its poignant narrative, resonated with the judges, marking him as a filmmaker of considerable potential. Luis Jimenez also received the first place award in the Video Commercial category, further emphasizing his diverse skillset.

The Music Video category saw Alondra Rodriguez, a member of our Media Tech club, secure a 3rd place finish. Rodriguez's music video, characterized by its cutting-edge editing and emotive visuals, garnered significant praise, establishing her as an up-and-coming talent in the field of music video production.

The Long Narrative category, known for its demanding nature, was dominated by our AV 1 students - Nathaniel Rubio, Adan Cedillo, and Jay Borrego. Their film, a mockumentary brilliantly told through satire and social commentary, won the coveted 1st place. The trio's deft handling of the long narrative format, their command of pacing and character development made their submission a standout piece.

In the animation category, Skye Torrez a Principles of AV student, brought to life a beautiful and captivating piece that earned her the 1st place award. Her animation, marked by its visual elegance and engaging storytelling, charmed both the judges and the audience, solidifying her reputation as a gifted animator.

The Cine De Mayo Film Festival, known for its celebration of innovative and emerging filmmakers, became a platform for our Media Tech students to showcase their skills and creativity. These victories not only speak volumes about the talent housed within our institution but also underscore the quality of our Media Tech program.

As we congratulate them we recognize the immense dedication, hard work, and creativity of our students. We also acknowledge the commitment of our faculty who tirelessly guide these young minds, helping them unlock their potential.

These triumphs at the Cine De Mayo Film Festival are milestones on the journey of our students' development as professional filmmakers. We are confident they will continue to make us proud and contribute significantly to the world of film and media. Today, we celebrate not just their victories, but also their journey, and the promise of even greater achievements to come.

