



FOR IMMEDIATE RELEASE
August 10, 2018

SFDR Special Event: Conversation with the Board of Trustees

The San Felipe Del Rio CISD Board of Trustees is hosting a special community-wide media event which will be simulcast through the school district's website, social media and on Spectrum's public access Channel 1301 on Monday, August 13th beginning at 1:00 p.m. While the programming will last approximately 20 minutes, the broadcasted event will play repetitiously throughout the afternoon and evening until 10:00 p.m. to allow viewers to gain important information by Board President Raymond Meza, SFDR CISD Chief Financial Officer Yanakany Valdez, and Board Member Alfredo "Fred" Contreras.

Seeking our Community's Input

In July, the SFDR CISD Board of Trustees invited the community to a forum at the District's Student Performance Center to inform attendees of how SFDR CISD could receive increased funding from the State and improve their annual budget. Participants will now have another opportunity which viewers can learn (through the conveniences of media) how the District could receive additional funding from the State of Texas if the District changes the manner in which it allocates its tax rate. Because this undertaking involves voters to go to the polls, the SFDR CISD Board of Trustees is interested in providing participants with this brief presentation and an opportunity to receive feedback from the community's taxpayers (parents, relatives, friends, business and social groups of all ages).

Take the Community Survey

At the end of each broadcast, Del Rio viewers will have an opportunity to provide the SFDR CISD Board of Trustees with feedback using the online poll through Menti.com. The access code will be revealed only after the viewer has seen the broadcast and only one survey will be recorded per person.

SFDR CISD
SAN FELIPE DEL RIO
CONSOLIDATED
INDEPENDENT SCHOOL
DISTRICT

CONVERSATION
WITH THE
BOARD OF TRUSTEES
DISTRICT NEEDS

*A Must See
Event!*

SFDR CISD SPECIAL EVENT!

Watch this Monday, August 13, 2018
Simulcasting
all afternoon & evening
1:00 p.m. through 10:00 pm

Spectrum Public Channel 1301
Website: www.sfdr-cisd.org/TRE
Facebook: www.facebook.com/sfdr-cisd

Take the community survey!
Watch for the special code to be revealed at the end
of each broadcast.