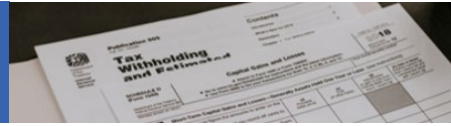


Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Accounting and Financial Services Statewide Program of Study



The Accounting and Financial Services program of study teaches CTE learners how to examine, analyze, and interpret financial records. Through this program of study, students will learn the skills necessary to perform financial services, prepare financial statements, interpret accounting records, give advice, or audit and evaluate statements prepared by others. This program of study will also introduce students to mathematical modeling tools.

Secondary Courses for High School Credit

Level 1

- Principles of Business, Marketing, and Finance (Reg or DC)
- Money Matters (Reg or DC)
- Business Information Management I

Level 2

- Accounting I (Reg or DC)

Level 3

- Accounting II

Level 4

- Practicum in Business Management (Reg or DC)

Work-Based Learning and Expanded Learning Opportunities

Exploration Activities

- Participate in Future Business Leaders of America (FBLA)

Work-Based Learning Activities

- Intern with a local business
- Earn Microsoft Office certifications

Postsecondary Opportunities

Associates Degrees

- Financial, General
- Financial Planning and Services
- Certified Income Specialist

Bachelor's Degrees

- Accounting
- Financial, General
- Financial Planning and Services
- Certified Income Specialist

Master's, Doctoral, and Professional Degrees

- Financial Accounting
- Business Administration
- Financial Planning

Industry-Based Certifications

- Accounting - Basic

Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
Accountants and Auditors	\$71,469	14,436	22%
Loan Officers	\$68,598	2,419	19%
Personal Financial Advisors	\$86,965	1,861	52%
Administrative service Managers	\$96,138	2,277	21%
Insurance Underwriters	\$66,206	594	14%

COURSE INFORMATION

COURSE NAME	COURSE NUMBER AND CREDITS	PREREQUISITES (PREQ) COREQUISITES (CREQ)	GRADE
Business Information Management I	8608 (1 credit)	None	9-12
Principles of Business, Marketing, & Finance Regular or DC	8601 OR 8601-6 (1 credit)	Dual Credit: SWTJC requirements	10-12
Money Matters Regular or Dual Credit	8647 OR 8647-6 and 8647DC (1 credit)	Regular: Principles of BMF Dual Credit: Prin BMF and SWTJC requirements	11-12
Accounting I Regular or Dual Credit	8645 OR 8645-6 and 8645DC (1 credit)	Regular: Principles of BMF Dual Credit: SWTJC requirements	11-12
Accounting II	8646 (1 credit)	Accounting I Regular or Dual Credit	12
Extended Practicum in Business Management Regular or Dual Credit	8625 OR 8625-6 and 8625DC (3 credits)	Regular: BIM II or Bus. Mgmt. Dual Credit: SWTJC requirements	12

COURSE DESCRIPTIONS

Business Information Management I:

Students will develop the knowledge and skills of Microsoft Office Applications in order to apply to a personal and/or workplace business situation with the use of a personal computer. The course focuses on keyboarding skills, word processing documents, developing a spreadsheet, creating a database, presentation management, Internet access, and emerging technologies.

Principles of Business, Marketing & Finance Regular:

Principles of Business, Marketing & Finance Dual Credit: College Credit for DC: BUSI 1301 & BMGT 1301

In the first semester, students will create their very own business from the ground up! The second semester allows students to walk in the shoes of a supervisor through discussion, role-play, and group interaction.

Money Matters Regular:

Money Matters Dual Credit: College Credit for DC: BUSI 1307

In this course, student learn about setting long and short-term financial goals based on their budgets and will learn life skills such as investing, insurance, budgeting, careers, planning, and money.

Accounting I Regular:

Accounting I Dual Credit: College Credit: ACNT 1403

Students will learn the language of business. They will learn how to manage, record, classify, analyze, and distribute money in a business and prepare financial statements that will allow business owners and investors to make decisions.

Accounting II:

Satisfies a math credit for graduation

Students will gain more knowledge regarding the language of business. They will enhance their knowledge of accounting and finance careers and will get more detailed instruction in recording, managing, classifying, analyzing, and distributing money in a business.

Extended Practicum in Business Management Reg or DC:

College Credit: BMGT 1382

The course allows students to work while still receiving school credit. Students are taught about finding their future careers, keeping, as well as leaving, a job, and how to expound on their employable talents.

Course in yellow are advanced courses for endorsement purposes.

